



Republic of the Philippines
Office of the President

PHILIPPINE DRUG ENFORCEMENT AGENCY

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AGENCY MEMORANDUM CIRCULAR

NO: 2017-017

SUBJECT: Collaboration with Stakeholders in the Anti-Drug Advocacy Campaign

As the lead Agency in the enforcement of the Anti-Drug Law, one of its missions is to “Coordinates the Participation of all Stakeholders in the Anti-Drug Campaign”.

With the government’s enhanced effort to address the drug situation in the country, the Agency strengthens the Anti-Drug Advocacy Campaign by reaching a significant number of the population.

With the considerably high number of audience in the Anti-Drug Advocacy Campaign to be reached, it is imperative that the Agency work together with all government and non-government stakeholders such as the DILG, DOLE, DepEd, CHED, DOH, DSWD, TESDA, AFP, PNP, Faith Based Organizations, and Non-Government Organizations among others.

Thereby, all Regional Offices are directed to collaborate with stakeholders in the Anti-Drug Advocacy Campaign. Activities such as, but not limited to, courtesy calls and coordination meetings with stakeholders are highly encouraged.

Further, be reminded that in submitting accomplishment reports to the National Head Quarters, it is compulsory that relevant data, particularly the number audiences, in the Anti-Drug Advocacy Campaigns conducted by stakeholders are included and duly acknowledged.

For compliance

A handwritten signature in black ink, appearing to read 'Isidro S. Lapeña', is written over a blue circular stamp.

ISIDRO S. LAPEÑA, PhD, CSEE
Director General