

## PDEA 5 in Active Partnership with Bicol Research and Development Center (BIRDC)

Recognizing that intensified drug law enforcement will not suffice in addressing the drug problem in the Bicol region, the PDEA Regional Office 5, in collaboration with Bicol Research and Development (BIRD) Center, conducted the Seminar on Enhancing the Implementation and Enforcement of the Dangerous Drugs Law. Anchored on the principle of Public-Private Partnership and shared social responsibility, the collaboration of PDEA RO5 and BIRD Center aimed to educate the public about the drug problem in the region.

The maiden seminar, which was launched last October 2012, was attended by 1,191 Sangguniang Kabataan officials from the provinces of Albay, Camarines Norte, Camarines Sur, Catanduanes, Masbate and Sorsogon.

Bicol Research and Development (BIRD) Center is a private entity known for its trainings and has been a partner of various government agencies.

*Participants of the seminar on Enhancing the Implementation and Enforcement of the Dangerous Drugs Law.*



*A student during the poster-making contest.*

## PDEA 6 Enjoins the Youth to Stand Against Illegal Drug Abuse

PDEA RO 6 actively initiated and conducted various advocacy campaigns to enjoin the youth to stand and fight against the use and abuse of illegal drugs in the region.

In cooperation with the Department of Education and Western Visayas English Circle, PDEA initiated Western Visayas Schools Cluster Journalism Writeshop which focuses on drug addiction topics. The writeshop was held at Ateneo de Iloilo on July 14, 2012.

On July 31, 2012, in partnership with the Rotary Club of Iloilo City, Western Visayas English Circle, Department of Education 6, and the Robinsons Iloilo City, PDEA conducted oratorical and poster-making contests for elementary and high-school students. The theme of the two activities is youth and countering drug abuse.

## PDEA 8 Observes DAPC Week

On November 19 to 23, 2012, PDEA RO 8 and various stakeholders in the regional anti-drug abuse campaign, joined forces during the celebration of the Drug Abuse Prevention and Control Week (DAPCW).

With the theme “Kalusugan ay Kayamanan, Droga ay Iwasan”, advocacy and awareness activities, aerobic and fitness exercises, drug symposia in various educational

institutions, photo exhibit, and poster-jingle-siday-making contests were held. “Siday” is a form of Waray poem.

For PDEA RO 8, 2012 proved to be a banner year in inter-agency collaboration and cooperative efforts which resulted in a well-orchestrated and highly synergistic activities leading to the attainment of mutually shared goals and activities.



*Winners of PDEA 8's Poster-Making Contest.*

## Davao Holds PDEA @ 10: Running Strong

In line with 10th Anniversary Celebration of the Agency, the Preventive Education and Community Involvement Division (PECID) of the PDEA Regional Office 11, a run for a cause dubbed as “PDEA @10: Running Strong” was initiated.

On July 28, 2012, thousands of runners from different sectors joined the Run for a Cause. The activity is for the Kabataang Inyong Dapat Suportahan (KIDS) Foundation and for the improvement of the facilities of Davao City Treatment and Rehabilitation Center for Drug Dependents (DCTRCDD).

In addition, in celebration of the International Day Against Drug Abuse and Illicit Trafficking (IDADAIT), the PDEA Regional Office 11 initiated medical-dental outreach program held at Barangay Center, Agdao last June 26, 2012. This is a joint effort of the PDEA RO 11, 10th Infantry Division of Philippine Army Eastern Mindanao Command and Westmont Pharmaceutical Division of United Laboratories.



*Children of KIDS performing during the DAPCW celebration.*



## Sultan Kudarat Incorporates Drug Education in High-School Curriculum

To educate the youth of the ill-effects of illegal drugs, a drug education for graduating high school students of Sultan Kudarat was initiated. In cooperation with the Provincial Governor's Office of Sultan Kudarat, DILG Sultan Kudarat, Sultan Kudarat Provincial Police Office, DepEd and other agencies, PDEA RO 12 initiated the creation of the project, Sama-samang Kabataan Upang Labanan and KAsamaan ng Bisyo at Adiksiyon, or "SKUL KA BA" in April 2012.

This project aims to incorporate drug education with 4th year high school curriculum in their CAT subject. With this, the PDEA Regional Office 12 conducted a trainer's training on June 5 to 6, 2012 in Lake Sebu. The training was participated in by the Philippine National Police personnel, health workers and social workers.



*Sultan Kudarat Trainers' Training on Anti-Illegal Drug Campaign at Lake Sebu, South Cotabato.*

## PDEA 13 Celebrates DAPC Week

In line with the theme of United Nations Office on Drugs and Crime (UNODC) for 2012, "Global Action for Healthy Communities without Drugs," the PDEA RO 13 conducted a series of training for barangay health workers in observance of the Drug Abuse and Prevention (DAPC) Week.

On November 6 to 14, 2012, around 1,000 barangay health workers attended the trainer's training held in different key cities in the region namely: Butuan, Bayugan, Cabadbaran, Surigao and Tandag City.

This activity aimed to equip the barangay health workers with the basic knowledge on the ill-effects of illegal drugs to make them capable of reiterating illegal drug awareness to their communities by way of information dissemination through house to house visitation, lectures in community gatherings and giving handouts and flyers.



*Trainers Training on Anti-Illegal Drug Education of barangay health workers at Butuan City.*

## PDEA CAR on Search for Best Performing BADAC

The Baguio City Anti-drug Abuse Council (CADAC), in which PDEA CAR is a member, launched the Search for Best Ten Performing Barangay Anti-drug Abuse Councils (BADACs) in the city.

Representatives from the Baguio Center for Young Adults, PDEA CAR, DILG Baguio City Field Office, Baguio City Police Office (CPO), Liga ng mga Barangay – Baguio City and Baguio CADAC Office convened and conducted an on-site assessment on the 26 nominee-barangays. The nominees were provided by the PDEA CAR and the Baguio CPO.

This search aims to organize and strengthen the BADAC in all barangays of Baguio based on DILG MC No. 98-227 and DILG MC No. 2004-07; functionalize the BADAC Action Plans with corresponding budget as mandated under Section 51 of RA 9165; ensure an enhanced involvement, mutual assistance and coordination among all sectors of the community in the attainment of drug-free Baguio; and assess and monitor the programs and activities of the BADACs.

The Best Ten Performing BADACs were awarded during the Celebration of the Drug Abuse Prevention and Control Week at the Baguio City Hall on December 10, 2012.



*Deliberation of the members of the Baguio City Anti-Drug Abuse Council for the best performing BADAC.*



## PDEA bonds with Muslim Leaders at ARMM

On the quest to establish strong and lasting relationship between our Muslim brothers and the Agency, the PDEA ARMM initiated a meeting with Sheik Omar Pasigan, the Grand Mufti Chairman of Darul Iftah (Institute of Islamic Jurisprudence), Senior Adviser to the MILF Chairman, and member of MILF Council of Elders. The meeting is held at the honorable Sheik's residence at Barangay San Juan, Cotabato City.

Working in tandem with the Muslim leaders could significantly facilitate the realization of several important goals of the Agency. This aims to deliver mutual benefit to both parties as our Muslim leaders have also been desiring to trim down if, not to fully eradicate, drug addiction in their respective communities and its concomitant drug related crimes that affect peace and order.



*PDEA ARMM Regional Director meets with Sheik Omar Pasigan at the latter's residence in Brgy. San Juan, Cotabato City.*